



soundeffects

Author guidelines

Person profile

Purpose:

To put the 'spotlight' on a sonographer.

To highlight his/her achievements within the ultrasound profession or to introduce a newer sonographer to the wider community. It is intended to provide 'light relief' from the educational aspects of **soundeffects**. This article is styled in same way as a '15 Minutes of Fame' for example, where the subject is asked a series of quick questions, not necessarily related to sonography.

Committee contact:

Hon. Feature Editor.

Deadline:

25th December, March, June and September for issue 1, 2, 3 and 4 respectively

Length:

600 words.

Format:

Text:

Word document (attached to email).

Images:

Digital format emailed as separate files (attached to email). JPG or TIF files – 300dpi required. One or two photographs required. Please supply a caption for each image outlining names of people and any other relevant details of the photograph.

Content:

- Should be light, enjoyable and easy to read.
- Possible questions could include:

Beginning

- Life/career before ultrasound.
- How they got started in ultrasound.



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- Why they got started in ultrasound.
- Initial goals.

Career background

- Workplaces/roles.
- Current role/s – work and extracurricular.
- Any particular career highlights.
- Current goals/aspirations.

General information

- Family.
- Interests/hobbies.

Thoughts on

- The ASA.
- Anything topical at the time (e.g. training of students, MSK supervision and role evolution).

Other general questions:

Who are three people you would like to have dinner with?

What was the last movie you saw?

What are you reading?

What are you listening to?

What talent do you wish you had?

What did you cook for dinner last night?

What are your pet hates?

What are your strengths?

What are your weaknesses?

What is your favourite ultrasound accessory?

What is your most memorable case?

What do you consider the perfect weekend?

Where is your favourite holiday spot?

Do you have any pets?

The Editorial Committee at all times reserves the right to edit any submission.