



soundeffects

Author guidelines

Day in the life

Purpose:

To showcase a workplace within the ultrasound profession and provide 'light relief' from the educational aspects of **soundeffects**.

Committee contact:

Hon. Feature Editor.
featureeditor@a-s-a.com.au

Deadline:

25th December, March, June and September for issue 1, 2, 3 and 4 respectively

Length:

Minimum 400 and maximum 800 words.

Format:

Text:

Word document (attached to email).

Images:

Digital format emailed as separate files (attached to email). JPG or TIF files – 300dpi required. Four to eight photographs required of practice, people, or anything else of interest (one or two may be omitted due to limited space). Please supply a caption for each image outlining names of people and any other relevant details of the photograph.

Content:

- Should be light, enjoyable and easy to read and written to provide insight into your practice/workplace.
- Tell your story. What is fascinating about your situation?

May include:

- Number of staff (in various roles).
- Case mix (examination and local community aspects).
- Your location (if of interest).



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- Types and number of ultrasound units.
- Specialist role of your practice (e.g. do you scan a lot of IVF patients or high-risk obstetrics, or do you do a lot of pre-op vein marking for local vascular surgeons?).

The Editorial Committee at all times reserves the right to edit any submission.